

WEBSITE PRIVACY POLICY

Updated January 13, 2017

INTRODUCTION

Given the development of new communication tools, it is necessary to pay particular attention to the protection of privacy. For this reason, we are committed to respecting the confidentiality of the personal information that we collect through the picarddesjardins.com website.

COLLECTING PERSONAL INFORMATION

We collect the following information:

- First and last name
- Postal address
- Postal code
- Email address
- Telephone numbers
- Name of medication / quantity / current cost (“Cost of medication” form)
- Payment card number and expiration date

The personal information that we collect is gathered from forms and your interaction with our website. As shown in the next section, we also use cookies and/or log files to gather some information about you.

FORMS AND INTERACTIVITY

Your personal information is collected from forms, such as:

- Website registration form
- Order form
- Medication cost request form
- Payment form
- Opinion survey

We use the information gathered this way for the following purposes:

- Order or cost request follow-up
- Information / promotional offers

- Statistics
- Contact
- Website management (presentation, organization)

Information about you is also collected through your interaction with our website in the following way:

- Forums or discussions
- Comments
- Correspondence

We use the information gathered this way for the following purposes:

- Statistics
- Contact
- Website management (presentation, organization)
- Information / promotional offers

COOKIES AND LOG FILES

Some information is gathered from cookies and log files. An anonymous copy of interactions may be shared with third parties (Google, Facebook, etc.), mainly the following information:

- IP address
- Operation system
- Pages visited and requests
- Hour and date of connection

Using such files allows us to:

- Improve and personalize services
- Conversion analysis
- Personalize your consumer profile
- Monitor orders
- Advertisement
- Remarketing and retargeting
- Statistics

SHARING PERSONAL INFORMATION

We will not market the personal information we gather about you on our website. However, sometimes we share this information with third parties (web service providers) for the following reason:

- Carrying out your purchase order

If you do not want us to give your personal information to third parties, you can oppose it during the collection or at any time thereafter, as mentioned in the next section.

WITHDRAWAL AND OPPOSITION RIGHTS

We are committed to giving you a withdrawal and opposition right regarding your personal information.

The right to oppose is the opportunity internet users are given to refuse that their personal information be used for the purposes mentioned during the collection.

The right to withdraw is the opportunity internet users are given to ask that their personal information not appear, for example, in a mailing list.

To exercise these rights, you can reach us at the following addresses:

Postal address: 1440-1981 McGill College Avenue, Montreal, Quebec, H3A 2Y1

Email address: legal@picarddesjardins.com

ACCESS AND RECTIFICATION RIGHTS

We are committed to recognizing the right to access and rectify for those who want to consult, modify or delete information that concerns them.

In order to exercise these rights, you can reach us at the following addresses:

Postal address: 1440-1981 McGill College Avenue, Montreal, Quebec, H3A 2Y1

Email address: legal@picarddesjardins.com

SECURITY

The personal information that is collected is kept in a secure environment. Those who work for us must respect your information's confidentiality.

To ensure the security of your personal information, we (and our web service providers) apply the following measures:

- HyperText Transfer Protocol Secure (HTTPS)
- SSL (Secure Sockets Layer) protocol
- Access management – authorized person
- Access management – concerned person
- Computer backup
- ID / password
- Firewalls

We are committed to maintaining a high level of confidentiality by integrating the latest technological innovations that make it possible to ensure the confidentiality of your transactions. However, since no mechanism provides perfect security, some risk is always present when using internet to transfer personal information.

LEGISLATION

We are committed to respect Quebec legislative provisions of the *Act respecting the protection of personal information in the private sector*.